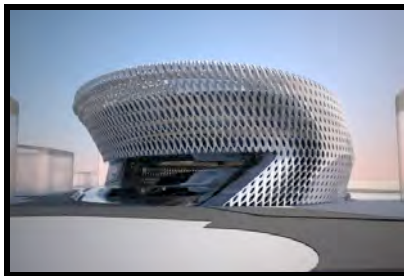




**CONFERENCE & EXHIBITION**  
**MADRID, 11-13 March 2013**



# Sponsor Kit

Désirée Gianetti  
Events Manager  
[gianetti@dvb.org](mailto:gianetti@dvb.org)  
+41 22 717 27 14

Feyo Kolff  
MarCom Manager  
[kolff@dvb.org](mailto:kolff@dvb.org)  
+41 22 717 27 24



## About DVB World

DVB World is the biggest annual gathering dedicated to DVB standards, services and technology.

DVB World attracts 200+ delegates from around the world, from both DVB member companies and non-members.

It offers an unequalled opportunity to hear about the latest developments, with an emphasis on useful information and informed analysis rather than commercial pitches.

## Content

At DVB World you can pick up the latest ideas and updates on our industry!

The program offers a series of keynotes, panel discussions and Q&A sessions to explore themes like changes in media consumption, technology and behavior; public and private broadcaster strategies; spectrum issues; OTT + CDN technology; LTE, mobile video; Second Screen technologies; Cloud TV; video coding and HEVC; UHD TV; 3DTV and of course updates on a multitude of DVB standards such as DVB-T2, DVB-S2, DVB-RCS2, CI Plus and many more.



### Past speakers:

**Bertram Hock**, Entertainment Department - BMW Group

**Greg Bensberg**, Director of Spectrum Policy - Ofcom

**Adam Romanowski**, Ecodesign Team, Directorate General for Energy - European Commission

**Juan Jose Gavilan**, VP Business Development and Program Management - ST Microelectronics

**Veena Rawat**, CRC - Communications Research Centre Canada

**Alix Pryde**, Controller - BBC Distribution

**Steve Beck**, Programme Manager - Sony Semiconductor Europe

... with over 25 speakers during the 3 days conference

# Networking

Meet the most influential people in our industry!

DVB World is not only known for its unique and targeted content but also for the great networking opportunities during the day and the evening event.



**Dan Reed**  
Corporate Vice President Policy  
Microsoft



**Ulrich Reimers**  
Professor  
Braunschweig TU



**Viviane Reding**  
EU commissioner



**Vincent Dureau**  
Head of TV Technology  
Google



# Exhibition

Present your products and services to all the attendees!

DVB World 2013 will feature 6 companies in a curated exhibition space just next to the main conference room. Here, all the attendees will meet before/after the sessions and during the coffee breaks and other networking moments, making it an ideal place to interact with them - and present your products and services - throughout the 3 days of the event.



# Madrid

A cosmopolitan and culturally vibrant city DVB World 2013 will take place in Madrid, which offers a great airport for international travellers, a vibrant lifestyle, practical transportation and first class food, art, architecture, and design.



## Venue - Meliá Madrid Princesa Hotel

A luxury hotel with elegant interior design and contemporary cutting edge flair.

The Meliá Madrid Princesa Hotel is the a perfect venue for business and leisure travellers in Madrid thanks to its excellent location in the heart of the city, its extensive and comfortable facilities, and the superb quality of its services.



## Sponsorship Opportunities (1/2)

### Power Networking (3 days) - 4,000€

- Sponsor of the coffee break refreshments in the hotel lobby next to the exhibition booths
- Logo on the coffee tables
- Logo on conference room screen between presentations and coffee breaks
- Logo on banner at the registration desk
- Logo in the event program
- Logo in DVB's newsletter



### Opening Cocktail Reception - 2,000€

- Sponsor of the evening cocktail reception (1<sup>st</sup> day)
- Logo on pop-up banner at cocktail venue entrance
- Logo on conference room screen between presentations and coffee breaks
- Logo on banner at the registration desk
- Logo in the event program
- Logo in DVB's newsletter



### Presentation Visual Recording - 1,500€

A visual recording expert transforms the speaker presentations into powerful visual stories in real time, which are then printed and distributed to all attendees as leaflets with the sponsor logo

- Logo on conference room screen between presentations and coffee breaks
- Logo on banner at the registration desk
- Logo in the event program
- Logo in DVB's newsletter
- 



## City Sightseeing Tour - 800€

- The sightseeing tour is both an excellent leisure activity and further networking opportunities, providing the attendees an opportunity to discover Madrid in a relaxing way
- Logo on conference room screen between presentations and coffee breaks
- Logo on banner at the registration desk
- Logo in the event program
- Logo in DVB's newsletter



## Non-stop coffee - 500€

- A coffee machine will be available for a non-stop coffee serving for the participants, with the sponsor logo
- Logo by the coffee machine
- Logo on banner at the registration desk
- Logo in the event program
- Logo in DVB's newsletter



## A special gift

- Sponsored special gift for one or several participants
- Logo on banner at the registration desk
- Logo in the event program
- Logo in DVB's newsletter





## Sponsorship Reservation Form

### 11-13th March 2013 / DVB WORLD 2013 - Madrid

I am interested in the following Sponsorship Packages (please tick box):

- Power Networking 4,000€
- Opening Cocktail Reception 2,000€
- Presentation Visual Recording 1,500€
- City Sightseeing Tour 800€
- Non-stop coffee 500€
- A special gift

Company: \_\_\_\_\_

Address: \_\_\_\_\_

Name of contact: \_\_\_\_\_

Tel number: \_\_\_\_\_

Email: \_\_\_\_\_

Date: \_\_\_\_\_

Signature: \_\_\_\_\_

**For sponsorship application please send us your request by email or email this form to us.**

**Don't hesitate to contact us for any further information.**

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